

THE VALUE OF WQA MEMBERSHIP



(effective Jan 1, 2018)

EDUCATION



KNOWLEDGE BASE ACCESS:

- Searchable online repository of WQA's education materials



CONVENTION & EXPOSITION:

- Member discounts to attend
- Education to improve day-to-day business
- Discover innovations and trends and develop new strategies for success
- Stay up-to-date on current policy initiatives that impact the industry



MODULAR EDUCATION PROGRAM (MEP)

- Members receive 45% discount
- Independent and engaged employees
- Confidence in front of customers



PROFESSIONAL CERTIFICATION:

- Credibility for your company
- Market differentiation
- Exam discount



SECTIONS

- *Commercial/Industrial*: provides forum for key issues
- *Dealer*: allows exchange of best practices
- *Manufacturer/Supplier/Retail*: offers technology and regulator updates
- *International*: addresses global issues and reviews trends and updates from around the world
- *State & Regional WQAs*: exchanges views and ideas about best practices, trends, technology and regulatory issues

PROGRAMS & SERVICES



VIDEOS AND PODCASTS

- Instructional and onboarding videos
- Video highlights from key speeches and presentations
- Weekly podcast interviews featuring WQA experts and members



E-NEWS (WEEKLY)

- New weekly updates straight to your inbox
- Latest news from WQA
- Industry news from around the globe



CAREER CENTER:

- Significant discount on job posting fees
- Access to more than 15,000 resumes



FIND CERTIFIED PROFESSIONALS & WATER TREATMENT PROVIDERS:

- Lead generation to increase your customer base



WQA MEMBER LOGO:

- Display on promotional material
- Demonstrate commitment to WQA's Code of Ethics



VOLUNTEER OPPORTUNITIES:

- Share company expertise on a WQA committee or task force
- Be involved in the governance of the association

BUSINESS EXCELLENCE (MUST QUALIFY)

- Recognize members that demonstrate a commitment to the highest quality
- Helps members stand out in a crowded marketplace
- Boosts credibility with customers

