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WQA AQUATECH USA PRESS RELEASE

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WQA Aquatech USA offering expanded industrial focus

Features new industrial capabilities area and return of Industrial Speed Dating

Lisle, Illinois USA — In an effort to help companies expand, WQA Aquatech USA 2009 is offering more networking and educational opportunities specifically for industrial water treatment professionals.

Last year, WQA unveiled a special networking event entitled “Industrial Speed Dating,” which brought together nearly 50 companies involved in industrial water treatment. This year, in addition to Speed Dating, the industrial focus will be even greater, including the introduction of an Industrial Capabilities Area on the trade show floor to highlight industrial exhibitors.

The conference and trade show will take place March 17-21, 2009 at the Donald E. Stephens Convention Center in Chicago (Rosemont), Illinois, near O’Hare International Airport, about thirty minutes from downtown Chicago.

Industrial Speed Dating will take place on Thursday, March 19 from 3:00 to 5:00 pm. This networking forum provides companies the opportunity to display their capabilities and develop and deepen relationships. More companies are expected to participate this March than last year.

“It was a tremendous success for my business,” said Perry Ratcliff, Culligan Water Conditioning of Austin, TX, Driessen Water I, Inc. “We met with colleagues that can help us with jobs outside of our area, and the connections I made at the show will allow me to share resources with other

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companies to better handle the job.”

For more information and to sign up for Industrial Speed Dating, visit wqa-aquatech.com/speeddating.

Attendees will also have the opportunity to take part in a day-long Pumping Systems Optimization Course. The session focuses on pump and system interaction, scope and opportunities for pump system optimization, calculating cost of ownership, improving the performance of existing pumping systems, and building better pumping systems. For more information, visit wqa-aquatech.com/pso.

A number of industrial topics will be offered at convention in the Industrial Applications Education Track, including:

- Electrodionization (EDI)
- Industrial System Design and Pitfalls
- Troubleshooting RO Systems

A “best practices” peer-to-peer panel discussion will let those in the industry discuss strategies for staying afloat during these challenging times. Owners of established water treatment businesses will lead interactive sessions and provide practical information. Topics include every aspect of small business management, from planning to operations.

For more information about the trade show, visit wqa-aquatech.com, or call WQA’s convention department at 630 505 0160.

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