

Call for Speakers

2019 WQA Convention
Convention & Exhibition
Las Vegas, Nevada



Project Summary:

The Water Quality Association invites potential speakers to submit proposals for presentations for the Las Vegas, Nevada conference on April 23 - 26, 2019.

Suggested Topics include, but are not limited to:

Technical Topics

- POU/POE Water treatment basics
 - Drinking/working water contaminants and behavior
 - Treatment technology operation and sizing
- Emerging contaminants and treatment
- Treatment innovations
- Premise plumbing impact
- Commercial water treatment applications
- Light industrial water treatment applications
- Regulatory matters
 - Drinking water compliance
 - Plumbing code changes
 - State registration & licensing
- Water-related legislative issues

Business Topics

- Small business operations
 - Advertising
 - Strategic planning
 - Marketing
 - Succession planning
 - Insurance
 - Finance/Accounting
 - Management
- Selling in the water industry
- Business ethics
- Leadership
 - Inclusive work environment
 - Engagement
 - Conflict management
- Water industry-related consumer trends
- Performance management
 - Employee recruitment
 - Employee training
 - Recognition

Guidelines:

Manufacturers with product on the market **must be registered exhibitors** to participate in presentations. Preference is given to WQA members.

Content Criteria:

While original works are strongly encouraged, topics modified from materials previously presented at other venues may be submitted. WQA prefers presentations that can be included in their entirety in the recorded conference proceedings.

Presentation content must adhere to the guidelines in the WQA Code of Ethics, specifically, but not limited to: Product performance, benefits, or other claims, either written or verbal, shall be based on factual data obtained from tests conducted by technically competent personnel utilizing verifiable scientifically valid test procedures. This data must be available in writing at the time such claims are made. Please see the WQA Code of Ethics at www.wqa.org for additional guidelines.

All technical educational presentations must avoid reference to specific manufacturers and brands. Commercial messages are inappropriate and will not be accepted.

To Enter:

Proposals for presentations must include title, abstract, presenter information, session type, and time required for presentation.

All proposals should be submitted online at www.wqa.org/convention/presentations **between April 23, 2018 and June 29, 2018.**

Proposals will be accepted on a rolling basis and in the order they are received. Schedule space is limited.

WQA reserves the right to reject or modify any proposal that does not adhere to the content criteria listed above or does not fit with WQA's educational goals for the 2019 event.

Deadlines:

Proposals must be received by Jun 29, 2018.

Questions may be directed to education@wqa.org.