

Register for the **NEW PRODUCT SHOWCASE**

When surveyed, **95%** of attendees ranked seeing new products, services and technologies as an important reason for attending WQA Aquatech USA in 2014.

If you introduced a new product, innovation, or service in 2014, or have a product ready to debut in 2015, the **New Product Showcase** is the perfect way to highlight your latest addition and gain visibility with buyers and media.

DISPLAY YOUR NEW PRODUCTS

DISPLAY

Each full-color display panel will have "New" and your booth number splashed across the panel. The live area measures 26¼" horizontal by 36½" vertical.

COST/QUALIFICATION

The cost per panel is \$525 (USD). (Limit two new product panels per company.)

Products, services and technologies introduced into the water treatment industry after January 1, 2014, qualify as *new* for the 2015 showcase.

(Available to exhibitors of WQA Aquatech USA 2015 only.)

LOCATION

The New Product Showcase will be located opposite the WQA Aquatech USA entrance beginning Tuesday, April 21, 2015.

MAXIMUM VISIBILITY

- The panels will be in a high-traffic area that will also be accessed by the International Carwash Association (ICWA) and National Automatic Merchandising Association (NAMA) attendees.
- Your product and/or service will be promoted in the *WQA Aquatech USA Convention Program and Buyer's Guide*. The *Convention Program and Buyer's Guide* will be distributed to each attendee onsite and will be available for download and viewing on the WQA website.
- The panels will be viewed thousands of times onsite, and the *WQA Aquatech USA Convention Program and Buyer's Guide* will be referred to countless times long after the Convention is over.

SIGN UP TODAY

Only 30 panels are available and they will go quickly! The New Product Showcase panels sold out in 2014.

IMPORTANT: To participate, please complete the attached contract and return with payment.

Final artwork is due no later than February 27, 2015.



WQA Aquatech USA 2015

NEW PRODUCT SHOWCASE FORM

April 21-24, 2015

LAS VEGAS CONVENTION CENTER

Las Vegas, Nevada USA



Please complete this form, and return with payment by February 13, 2015.

CONTACT INFORMATION

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____

COUNTRY _____

COMPANY TELEPHONE _____

COMPANY FAX _____

COMPANY WEBSITE _____

EMAIL _____

DISPLAY INFORMATION

COST

\$525 USD per panel.

Available to exhibitors of WQA Aquatech USA 2015 only.

QUANTITY

_____ of New Product Showcase Panels

(Limit two new product panels per exhibiting company.)

TOTAL

US \$525 x _____ Qty = _____ USD \$ _____

PAYMENT INFORMATION (Payment must be made in US funds).

Check: (payable to WQA Aquatech USA) Check # _____

Charge: MasterCard VISA AMEX Discover

CREDIT CARD NUMBER _____ EXP. DATE _____ SECURITY CODE _____

CARDHOLDER'S NAME _____

SIGNATURE _____

NEW PRODUCT SHOWCASE SPECIFICATIONS

Ad Space Area: 26¼" W x 36½" H

Actual Sign Size: 37¾" W x 48" H

File format: PDF file, 100% scale, 100 dpi or any flattened file such as a high-resolution TIFF or BMP.

FILE SUBMISSION

Direct Link to FTP Site: (preferred method due to file size)

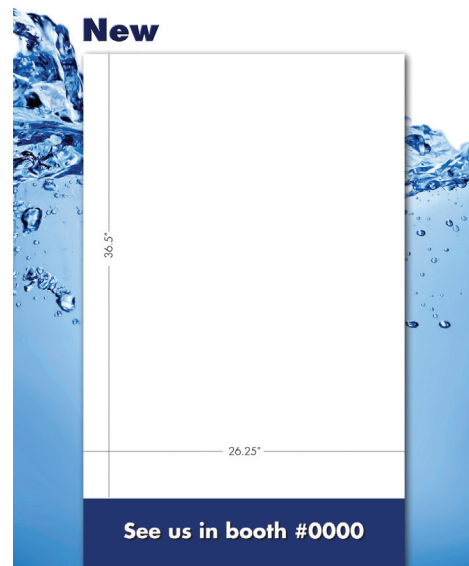
<https://ftp.fernexpo.com/?user=4209514&password=y7K2Lo>

Kindly send a confirmation email, including the name of the file(s) uploaded to the FTP site and PDF proof to Stacie Kutzbach (skutzbach@wqa.org) and Greg Pignatiello (gpignatiello@fernexpo.com).

You will not need any FTP-type software. Simply copy and paste the URL. We will put your booth number on the template.

OR

Email to: skutzbach@wqa.org or gpignatiello@fernexpo.com



SEND COMPLETED FORM WITH TOTAL DUE TO:

WQA Aquatech USA • 4151 Naperville Road
Lisle, Illinois 60532 • United States

Attn: Nancy Henkel

Phone: 630-505-0160 • Fax: 630-505-9637

Email: nhenkel@wqa.org