

## Your Upgraded WQA Member Benefits

As easy as 1, 2, 3!

WQA now offers you 3 options to **grow**, **connect**, and **succeed**.  
As easy as 1, 2, 3!

### Premier Member Benefits

Includes the E-Member and Core benefits and the exclusive benefits below:

- Expanded Market Trends reports and updates
- Deep Dive Consumer Opinion Study analytics
- One-on-one with WQA Board members
- First engagement in crisis management
- Exclusive alerts on "hot issues"
- Engagement with WQA President or President-elect
- Networking events with Premier members
- Exclusive Convention registration area
- Special Convention signage demonstrating industry support
- Complimentary one-year enrollment in Business Excellence (*must qualify*)

### Core Member Benefits

Includes the E-Member benefits and:

- Technical webinars (*new!*)
- Business operations webinars (*new!*)
- Discounted sponsorship opportunities
- Online International Resources Database
- Online Regulatory Database
- Government Affairs & Regulations assistance
- Access to research studies and position papers
- Member technical support
- Detailed Consumer Opinion Study results
- Market Trend Report
- HR Tools to help with recruitment and retention

### E-Member Benefits

- Knowledge Base access
- Discounts to attend WQA Convention
- Discount for Modular Education Program (MEP)
- Professional Certification exam discount
- Network with colleagues (WQA Member Sections)
- WQA Career Center discount for job postings
- Appear in "Find Water Treatment Providers" on WQA website
- Instructional videos (*new!*)
- Weekly podcasts & e-News (*new!*)
- Display WQA member logo
- Volunteer opportunities
- Business Excellence (*must qualify*)

*Membership dues levels will apply.*

# WQA 2018 New Membership Application



Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Company Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

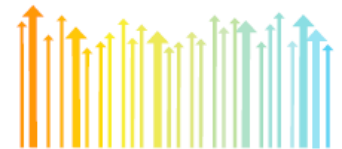
Additional Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Name of sponsoring Member (name and company): \_\_\_\_\_

Please check the appropriate membership category and level below. Memberships will be processed upon verification of information provided. This is a 12-month membership, your second year of membership will be prorated quarterly and your third year of membership moves to a calendar year based on sales volume. Membership fees are non-refundable.

Membership Levels	E	Core	Premier	
Dealer	\$565	\$770	\$6330	
Manufacturer/Supplier	\$2435	\$3040	\$10935	
Membership Categories	<i>(all amounts are US dollars)</i>			
International Manufacturer/Supplier/Retail	\$1,115			
Manufacturer Representative	\$1,115			
Consultant	\$565			
Allied	\$280			



## Payment Options

- We accept Visa, MC, AMEX or Discover

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

- Mail applications and checks payable to WQA in US\$ to Water Quality Association, PO Box 6161, Carol Stream, IL 60197-6161.
- For wire information: Email [invoicing@wqa.org](mailto:invoicing@wqa.org) (Add a \$25 fee if wiring from outside of the USA/Canada)
- Email: [membership@wqa.org](mailto:membership@wqa.org) Phone: 630-505-0160 Fax: 630-505-4952

*On behalf of Applicant the undersigned hereby states that Applicant (your company, sub-accounts, contacts, and employees) has read and understands and, in consideration of Applicant's admission to WQA Membership, agrees to adhere to WQA's Bylaws, the latest version of the Water Quality Improvement Industry Code of Ethics, which can be found online, and to pay, whenever due, all applicable initiation fees, dues, and assessments. Member further agrees to use the WQA Membership Logo solely and exclusively in accordance with the WQA Membership Logo Policy and recognizes that WQA has the right to immediately suspend or terminate Member's right to use WQA's Membership Logo in any respect if, in WQA's sole judgement, it concludes that Member has violated such Policy.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## WQA Membership Categories



- Dealer Membership:** Any individual, firm, corporation or other entity predominately engaged in the marketing, resale and servicing of water quality industry products or equipment as a dealer to consumers, businesses and other end users in the United States and Canada is eligible for dealer membership. Membership in this category includes but is not limited to any entity that markets, resells and services such products and equipment as a dealer in or into the residential, commercial, industrial and retail channels of trade in the United States or Canada.
  
- Manufacturer/Supplier Membership:** Any individual, firm, corporation or other entity engaged in the manufacture, supply, assembly or wholesale of water quality industry products or equipment, whose business includes the marketing and selling of such products and equipment in or into the United States or Canada and who is not predominately reselling and servicing such products and equipment as a dealer to consumers, businesses and other end users is eligible for manufacturer/supplier/retail membership. Membership in this category includes but is not limited to any entity that markets and sells such products and equipment as a manufacturer/supplier/retail in or into the residential, commercial, industrial or retail channels of trade in the United States or Canada.
  
- International Manufacturer/Supplier/Retail Members:** Any individual, firm, corporation or other entity engaged in the manufacture, supply, assembly or wholesale of water quality industry products or equipment, whose business includes the marketing and selling of such products and equipment entirely outside the United States and Canada and who is not predominately reselling and servicing such products and equipment as a dealer to consumers, businesses and other end users is eligible for international manufacturer/supplier/retail membership. International Manufacturer/Supplier/Retail Members shall have all the rights and privileges of Manufacturer/Supplier/Retail Members except holding elective office and voting rights.
  
- International Dealer Members:** Any individual, firm, corporation or other entity predominately engaged in the marketing, resale and servicing of water quality industry products or equipment as a dealer to consumers, businesses and other end users entirely outside the United States and Canada is eligible for international dealer membership. Membership in this category includes but is not limited to any entity that markets, resells and services such products and equipment as a dealer in or into the residential, commercial, industrial and retail channels of trade entirely outside the United States and Canada. International Dealer Members shall have all the rights and privileges of Dealer Members except holding elective office and voting rights.
  
- Allied:** Any individual, firm, or professional organization/association engaged in a field of endeavor directly related to the water quality improvement industry, who supports the objectives of WQA and who is not otherwise eligible for membership is eligible for allied membership. Allied Members shall have all the rights and privileges of Dealer Members and Manufacturer/Supplier/Retail Members except holding elective office and voting rights.
  
- Consultant:** Any third party professional or other service provider engaged in providing consulting services to entities within the water quality improvement industry and who is not otherwise eligible for membership is eligible for consultant membership. Consultant Members shall have all the rights and privileges of Dealer Members and Manufacturer/Supplier/Retail Members except holding elective office and voting rights.
  
- Manufacturer Representative:** Any independent sales agent or representative serving two or more manufacturer/supplier/retailers of water quality industry products or equipment and who maintains place of business and organization separate and apart from, and independent of, the manufacturer/supplier/retailers for which it serves as agent or representative is eligible for manufacturer representative membership. Manufacturer Representative Members shall have all the rights and privileges of Dealer Members and Manufacturer/Supplier/Retail Members except holding elective office and voting rights.

**Contact Us:** Water Quality Association  
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