**Knowledge Base Access:**
- Searchable online repository of WQA's education materials

**Convention & Exposition:**
- Member discounts to exhibit (manufacturers/suppliers) and attend
- Education to improve day-to-day business
- Discover innovations and trends and develop new strategies for success
- Stay up-to-date on current policy initiatives that impact the industry

**Professional Certification:**
- Credibility for your company
- Market differentiation
- Exam discount

**Modular Education Program (MEP)**
- Members receive 55% discount
- Independent and engaged employees
- Confidence in front of customers

**Sections**
- **Commercial/Industrial:** provides forum for key issues
- **Dealer:** allows exchange of best practices
- **Manufacturer/Supplier/Retail:** offers technology and regulator updates
- **International:** addresses global issues and reviews trends and updates from around the world
- **State & Regional WQAs:** exchanges views and ideas about best practices, trends, technology and regulatory issues

**Webinars**
- Up to 10 instructional webinars throughout the year
- Technical webinars offer Continuing Education credits for your staff
- Business Operations webinars to boost your success

**Programs & Services**

**Career Center:**
- Significant discount on job posting fees
- Access to more than 15,000 resumes

**Find Certified Professionals & Water Treatment Providers:**
- Lead generation to increase your customer base

**HR Tools to Help with Recruitment and Retention**

**WQA Member Logo:**
- Display on promotional material
- Demonstrate commitment to WQA’s Code of Ethics

**Volunteer Opportunities:**
- Share company expertise on a WQA committee or task force
- Be involved in the governance of the association

**Sponsorship**
- Stand out by showcasing your commitment to the industry and seen by thousands of potential customers
- Members pay half of non-member rates
CONVENTION & EXPOSITION: PREMIER MEMBER ON-SITE REGISTRATION AND EVENT
- On-site Registration: Premier member companies and staff may take advantage of the dedicated registration area, pick up your material with minimum wait time
- Event: Opportunity to have one-on-one conversations with WQA Board members
- Event: Network with other Premier members
- Event: Signage demonstrating industry support

BUSINESS EXCELLENCE (MUST QUALIFY)
- Recognize members that demonstrate a commitment to the highest quality
- Helps members stand out in a crowded marketplace
- Boosts credibility with customers
- Complimentary one year membership for Premier Members

UPDATE ON “HOT ISSUES” AND CRISIS MANAGEMENT
Be the first to receive information/updates on emerging issues impacting the industry

VIDEOS AND PODCASTS
- Instructional and onboarding videos
- Video highlights from key speeches and presentations
- Weekly podcast interviews featuring WQA experts and members

E-NEWS (WEEKLY)
- New weekly updates straight to your inbox
- Latest news from WQA
- Industry news from around the globe

ENGAGEMENT FROM WQA PRESIDENT OR PRESIDENT-ELECT

RESEARCH & INDUSTRY DEVELOPMENTS

INTERNATIONAL RESOURCES DATABASE:
- Provides on-line country overview, including important legislation, standards and certification requirements
- Database includes countries such as Germany, France, China, Brazil, South Korea, Mexico, India

REGULATORY DATABASE
- Provides on-line access to regulatory information by establishing a network of current laws, regulations, and codes that affect the membership of the association
- More than 1,270 entries covering a variety of topics at the state and federal level

GOVERNMENT AFFAIRS & REGULATIONS:
- Receive assistance with regulatory questions and can intervene to help mediate discussion with regulators
- Guidance documents available online to help educate regulators on various topics, including product certification

MEMBER TECHNICAL SUPPORT
- Access to WQA position papers on topics which impact the industry
- Assistance finding research studies (WQRF and otherwise) which have been published on a topic of interest to members

CONSUMER OPINION STUDY
- Access to a bi-annual study that measures consumer perceptions about water quality issues and treatment
- Deep dive analytics

EXPANDED MARKET TREND REPORTS AND UPDATES
- Access to monthly shipping report to capture industry trend analysis
- Historical data and up to date information searchable by product type